

# 7<sup>th</sup> NON WOVEN TECH<sup>®</sup> ASIA 2021

**INTERNATIONAL EXHIBITION & CONFERENCE**

**17 18 19 DECEMBER, 2021**

**Venue: Pragati Maidan, Delhi, INDIA**

- Medical Nonwoven • Geotextile
- Packaging Nonwoven • Hygiene Nonwoven
- Automobile Nonwoven • Nonwoven Filtration

Organized By

**Radeecal**<sup>®</sup>  
communications

**Exclusive  
Nonwoven  
Exhibition in India**

*The Future of Exhibition*

**PHY** **GITAL**



[www.nonwoventechasia.com](http://www.nonwoventechasia.com)

## Nonwoven Tech Asia 2021 - A Phygital Experience

After organizing two (2) successful digital expo named Nonwoven Tech expo in this difficult time of pandemic, we at Radeecal have learned and Understood the importance n future of digital world in growing business.



Keeping this in mind we as organizer have decided to create a platform which enhances the importance of our physical exhibition by adding digital experience as it will provide more valuation to our esteemed exhibitors/customers/visitors.

We are excited to announce the **7th edition of Non-Woven Tech Asia 2021** scheduled to be held during **17-18-19 December, 2021** at **Pragati Maidan, Delhi, INDIA** with an aim of providing well planned **Phygital (Physical + Digital)** experience to our Esteemed Exhibitors & Valuable Visitors from **all over the world**.

## Key features & benefits of Phygital Exhibition

- ✦ 3 days Physical expo in addition to 15 days digital expo.
- ✦ Exhibitor can have a physical booth will no need to be personally/physically present in the expo.
- ✦ Visitors/customers from all over the world.
- ✦ Digital expo will run 24x7 for all 15 days.
- ✦ All online visitors/customers data will be shared with exhibitors.
- ✦ Exhibitors can arrange B2B online meetings on their own.



*The Future of Exhibition*  
**PHYGITAL**

## HIGHLIGHTS OF NON WOVEN TECH ASIA 2019

99%

OF EXHIBITORS WERE  
SATISFIED WITH THE QUALITY  
OF VISITORS



90%

OF EXHIBITORS MET THEIR  
OBJECTIVES FOR  
EXHIBITING



## NON WOVEN TECH ASIA VISITORS BY FIELD OF ACTIVITY

40%

Raw Material Manufacturer

20%

Machinery Manufacturer

9%

Converter

6%

End User Products

10%

Medical Hygiene

15%

Fabric Making Machinery

## IMPORTANT FACTS & FIGURES

110+

Participating Brands

5+

Participating Countries

19280+

Visitors

9

Visitors Countries

## FOCUS SEGMENTS OF NON WOVEN TECH ASIA 2021

1



### FILTRATION

One of the fastest growing segments in the nonwovens industry, filtration is characterised by dozens of end use areas and applications. Nonwovens can be engineered very precisely to meet exacting specifications and stringent regulatory requirements for the filtration of air, liquid, bacteria, dust, gas and a myriad of other areas.

2



### MEDICAL

Nonwovens are extensively used in the medical field and in protection against biological agents in other sectors. With today's multi-drug resistant strains of bacteria and virus, nonwovens can help in the fight against cross-contamination and the spread of infection in a medical or surgical environment.

3



### AUTOMOBILE

The use of nonwovens has increased substantially in recent years. Today more than 40 automotive parts are made with nonwoven fabrics, from trunk liners and carpets to air and fuel filters. By building in the essential properties which are necessary for good performance and safety, nonwovens help reduce the weight of the car, enhance the comfort and aesthetics and provide advanced insulation, fire retardancy and resistance to water, fuels, extremes of temperature and abrasion.

4



### PACKAGING

Nonwoven solutions such as oxygen-scavenging packaging for foodstuffs and anti-static packaging for computer equipment are just two of the innovative packaging solutions available today. Packaging industry experts are looking to nonwovens for alternative solutions and the flexibility of the materials provide is testament to the potential nonwovens have as a packaging medium of the present and the future.

## FOCUS SEGMENTS OF NON WOVEN TECH ASIA 2021

5



### PROTECTIVE AGRICULTURE

The use of nonwoven crop covers on the land increases yields and improves the quality of the crops. Very light, flexible sheets are laid over seed beds, which create a microclimate in which the heat and humidity are controlled. The growth of the plants is accelerated and they are protected from adverse weather conditions and vermin.

7



### GEOTEXTILE

Geo-nonwovens, speciality in the civil engineering field, form the backbone of numerous civil engineering projects. nonwoven geotextiles are multi-purpose fabrics that are felt-like in appearance. The main functions for these products are filtration and separation.

6



### HYGIENE

Modern disposable absorbent hygiene products have made an important contribution to the quality of life and skin health of millions of people. Users of baby diapers, feminine hygiene products and adult incontinence products benefit from the softness, smoothness, leakage prevention, strength and protection provided by nonwoven fabrics.

8



### OTHERS

Nonwoven fabrics provide specific functions such as absorbency, liquid repellency, resilience, stretch, softness, strength, flame retardancy, washability, cushioning, filtering, bacterial barriers and sterility.



## EXHIBITOR PROFILE

- ✦ Masterbatch Producers
- ✦ Nonwoven Convertors
- ✦ Nonwoven For Automobile
- ✦ Nonwoven Geo Textiles
- ✦ Nonwoven Agro Textiles
- ✦ Technology Providers
- ✦ Consultants
- ✦ R & D Companies
- ✦ Nonwoven Fabric Making Machine Manufacturer
- ✦ Nonwoven Converting Machine Manufacturer
- ✦ Nonwoven Fabric Manufacturer
- ✦ Nonwoven Medical Textiles
- ✦ Nonwoven Industrial Textiles
- ✦ Major Textile Institutions
- ✦ Nonwoven Packaging Textiles
- ✦ Raw Material for Nonwoven
- ✦ Nonwoven Hygiene Textiles
- ✦ Nonwoven Bag Making Machinery



## VISITOR PROFILE

- ✦ Nonwoven Convertors
- ✦ Automotive sector
- ✦ Medical, health & personal care sector
- ✦ Packaging Industry
- ✦ Construction Industry
- ✦ Oil & Gas Industry
- ✦ Cement Industry
- ✦ Chemical Industry
- ✦ Agriculture sector
- ✦ Food and beverages
- ✦ Filtration & Separation Industry
- ✦ Landfill Textile
- ✦ Stationery Products
- ✦ Luggage Products Manufacturer
- ✦ Shoes & Leather Material Manufacturer
- ✦ Textile and Apparels Producer
- ✦ Furniture and Interiors
- ✦ A MUST for all Retailer & Corporate
- ✦ Government & Public Offices

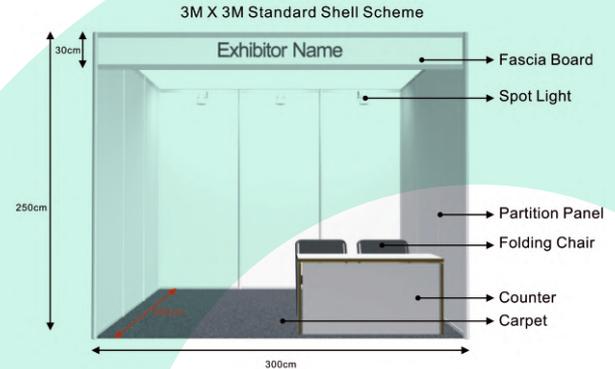
## BOOTH PARTICIPATION FEE

### SHELL SCHEME (STANDARD STAND) (Minimum 9 m<sup>2</sup>)

**INR 10,000\* per m<sup>2</sup> - Indian Exhibitor**  
**USD 300\* per m<sup>2</sup> - Foreign Exhibitor**  
 (\*GST 18% Applicable)

#### FACILITIES

- ✦ 1 Table and 2 Chairs
- ✦ 3 side wall, fitted in standard booth systems frame
- ✦ Fascia board with company name (15 letters) and stand number (in standard lettering)
- ✦ Single phase connection through one plug point, 3 spotlight (100 watt each)
- ✦ Waste basket
- ✦ Company delegates entry to the exhibition (1 badge for each m)
- ✦ General cleaning of the aisles
- ✦ Pavilion security ( from 6 pm. till 9 am.)



### RAW SPACE (DESIGNING BOOTH) (Minimum 36 m<sup>2</sup>)

**INR 9,000\* per m<sup>2</sup> - Indian Exhibitor**  
**USD 275\* per m<sup>2</sup> - Foreign Exhibitor**  
 (\*GST 18% Applicable)

#### FACILITIES

- ✦ Bare Space without carpet
- ✦ Entry in the exhibitors catalogue

Note: Power charges for stall construction (during pre-exhibition days) and to light up the stall (during exhibition days) will be chargeable

### VIRTUAL EXHIBITION REGISTRATION CHARGES

**INR 20,000\* Indian Exhibitor**  
**USD 300\* Foreign Exhibitor**  
 (\*GST 18% Applicable)

- ✦ Virtual Exhibition Package Include:
  - ✦ 3D stall design for Digital version
  - ✦ Communication mediums – Whatsapp, skype, zoom, etc.
  - ✦ 4 Products display
- ✦ One Youtube video link
- ✦ Inquiry v-card for Visitors
- ✦ Exhibition will last for 15 days

### PREMIUM BOOTH CHARGES (For Shell Scheme & Raw Space)



Standard Stall



2 sides open - 15 % extra



3 sides open - 25 % extra



4 sides open - 30 % extra

30% is the booking amount which is non refundable.  
 (Air travel, accommodation, visa and local transportation are not included in above cost)



# DELHI Pragati Maidan

## - An International Exhibition Centre

A cosmopolitan, internationally connected gamut - Delhi shelters and gestates infinite Nonwoven & related industry capabilities. New Delhi's Pragati Maidan ticks every book off the list for being the quintessential avenue for Nonwoven Tech Asia 2021. Fervent business activities are transpired at New Delhi. A capital for solicited dealer enquiries, trade leads generation, amidst a lot of learning, information sharing in a business environment, thus culminating into a heightened euphoria for the gathered manufacturing industry.

Organized By



Support By



Stall Designing Partner



For further details, please contact: Radeecal Communications

Head Office:  
402, 4th Floor, "Optionz" Complex, Opp. IDFC Bank Between  
Girish Coldrink and Xaviers Corner, Off C.G Road, Navrangpura, Ahmedabad - 380009, Gujarat, INDIA.  
Mo: +91 9173 440725 | Email: sales@nonwoventechasia.com | www.nonwoventechasia.com